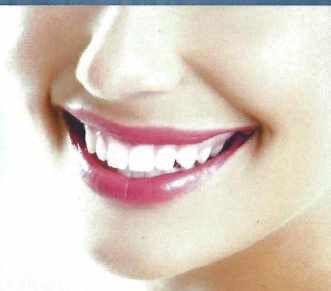


YOUR SMILE
IS IMPORTANT
TO US



Our mission is to provide the finest care in general and cosmetic (aesthetic) dentistry. We are committed to providing a lifetime of optimum oral health to our patients and strive to foster patient relationships based on mutual trust, excellent customer service, and the best patient care available. Patients will be at ease knowing that their care will be administered with a sense of caring, comfort, and kindness.

Please read limitations and restrictions on back of brochure

Cannot be combined with any special offers.

Care Credit financing option will receive 10% discount on restorative services



Plan is valid for one year from date of sign-up.

Plan is non-transferrable

No refunds allowed after purchase

Co-payments must be paid at the time of service

Plan Details & Savings

Treatment

Member Savings

Dental Examinations (2 per year)	100%
Emergency Examinations (1 per year)	100%
Full-Mouth Series (every 5 years)	100%
Additional Single X-rays	100%
Bitewing check-up X-rays (1 per year)	100%
Child Cleaning (2 per year)	100%
Adult Cleaning (2 per year)	100%
Fluoride (1 per year, no age limit)	100%
Sealants	20%
Oral Cancer Screening	No Charge
Periodontal Gum Screening (1 per year)	No Charge

Periodontal Treatment

Periodontal Maintenance (2 per year)	100%
Each Additional Maintenance	20%
Full-Mouth Debridement	20%
Scaling and Root Planing (SR/P)	20%

Restorative and Other Services

Tooth Colored Composite Fillings	20%
Crowns/Onlays/Inlays	20%
Periodontics (General Surgery)	20%
Oral Surgery	20%
Laser Treatment (site specific only)	20%
Root Canals	20%
Dentures & Partials	20%
Implant Crowns (not placement)	20%
Elective Cosmetic Treatment (*Cash Only)	5%
Whitening (In-Office)	20%
Bite Guard (Lab-Fabricated)	20%
Orthodontics (Invisalign/Full Case Only)	\$200

BENEFIT PREMIUMS

Single \$269

Child \$198

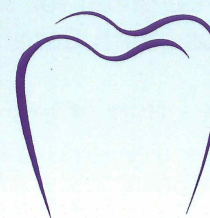
Child is considered age 14 or under

Compare the costs of membership in our plan with the premiums you may be paying for traditional dental insurance- you may be pleasantly surprised with the savings you would enjoy at our office



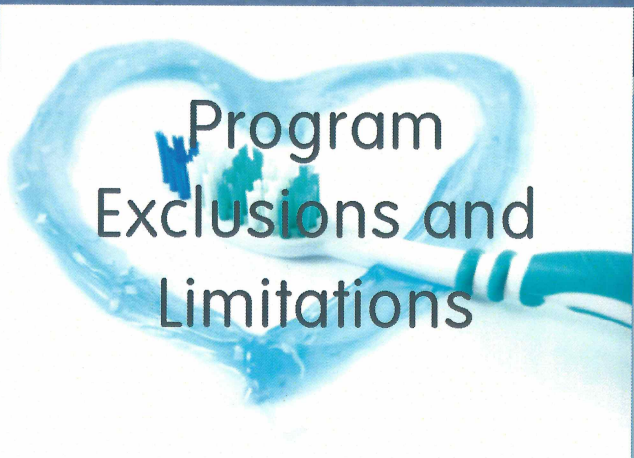
Because **everyone** deserves to smile.

Co-payments must be paid at the time of service
Otherwise, services will be billed at the full customary rate



**Richard S.
Bernstein
D.D.S.**

Caring for Your Smile with Advanced Dentistry



Program Exclusions and Limitations

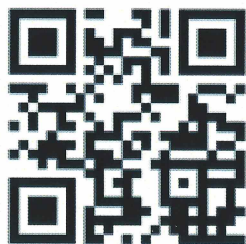
This program is a discount plan, not a dental insurance plan, restrictions are as follows:

- Cannot be used in conjunction with any other dental plan
- Non-Refundable
- Non-Transferable
- For services due to injuries covered under workman's compensation
- For treatment which, in sole opinion of the treating dentist, lies outside the realm of their capability.
- For referrals to specialists
- For hospitalization or hospital charges of any kind
- For costs of dental care which is covered under automobile medical
- Only 10% discount will be given for restorative services in use with Care Credit
- In combination with any other offers or special discounts.
- Elective cosmetic treatment receives 5% cash discount only
- With over-the-counter dental products



We are located at
31158 Haggerty Road
Farmington Hills, MI 48331
(248) 661-8700

Visit us on the web at:
www.smiledesigner.net

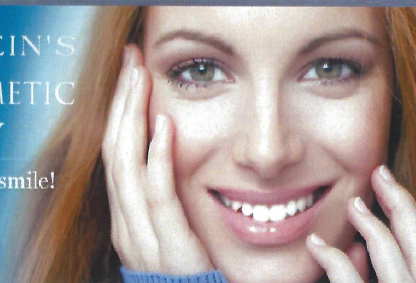


Transform Your
Smile to Wow!
ZOOM!



DR. BERNSTEIN'S
FAMILY & COSMETIC
DENTISTRY

keep the sparkle in your smile!



Affordable Dental
Coverage for
Exceptional
Dental Care

**In-Office
Dental Care Plan**

For You and Your Entire Family

