



## Prescribing Information Medication Guide

### IMPORTANT SAFETY INFORMATION

**WARNING: DISTANT SPREAD OF TOXIN EFFECT:** Postmarketing reports indicate that the effect of XEOMIN and all botulinum toxin products may spread from the area of injection to produce symptoms consistent with botulinum toxin effects. These may include asthenia, generalized muscle weakness, diplopia, blurred vision, ptosis, dysphagia, dysphonia, dysarthria, urinary incontinence and breathing difficulties. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death.

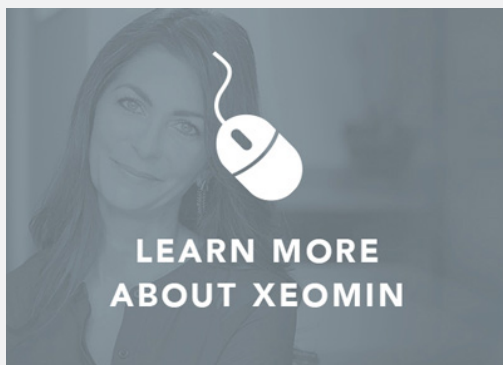
### Additional Important Safety Information

The advertisement features a couple in formal attire. The man is holding a magazine spread that displays the headline "XEO-MEN: THEY DON'T FOLD." and includes a "BEFORE" and "AFTER" comparison of a man's face. The magazine also contains a "XEO-MEN CONSUMER EMPLOYMENT" section. To the left of the couple, the text "XEO-MEN. NOW IN ESQUIRE MAGAZINE!" is displayed in large, bold letters. Below this text is a blue button with the text "LEARN MORE ►".

Learn more about Xeomin for men on [Xeo-Men.com](http://Xeo-Men.com) and look out for our ad in the August issue of Esquire Magazine.

XEOMIN is clinically proven to temporarily reduce frown lines in adults.

[Contact your sales representative](#) to learn more about XEOMIN for Men!



## INDICATIONS AND USAGE

Xeomin® (incobotulinumtoxinA) for injection, for intramuscular use is indicated for the temporary improvement in the appearance of moderate to severe glabellar lines with corrugator and/or procerus muscle activity in adult patients.

## IMPORTANT SAFETY INFORMATION (CONTINUED)

### CONTRAINDICATIONS

- Hypersensitivity reactions have been reported with botulinum toxin products (anaphylaxis, serum sickness, urticaria, soft tissue edema, and dyspnea). If serious and/or immediate hypersensitivity reactions occur further injection of XEOMIN should be discontinued and appropriate medical therapy immediately instituted. XEOMIN is contraindicated in patients with a known hypersensitivity to the active substance botulinum toxin type A, or to any of the excipients (human albumin, sucrose) in the formulation.
- Use in patients with an infection at the injection site could lead to severe local or disseminated infection. XEOMIN is contraindicated in the presence of infection at the proposed injection site(s).

### WARNINGS AND PRECAUTIONS

- The potency units of XEOMIN are specific to the preparation and assay method used and are not interchangeable with other preparations of botulinum toxin products. Therefore, Units of biological activity of XEOMIN cannot be compared to or converted into Units of any other botulinum toxin products.
- Treatment with XEOMIN and other botulinum toxin products can result in swallowing or breathing difficulties. Patients with pre-existing swallowing or breathing difficulties may be more susceptible to these complications. When distant effects occur, additional respiratory muscles may be involved. Patients may require immediate medical attention should they develop problems with swallowing, speech, or respiratory disorders. Dysphagia may persist for several months, which may require use of a feeding tube. Aspiration may result from severe dysphagia [SEE BOXED WARNING].
- Individuals with peripheral motor neuropathic diseases, amyotrophic lateral sclerosis, or neuromuscular junctional disorders (e.g., myasthenia gravis or Lambert-Eaton syndrome) should be monitored particularly closely when given botulinum toxin. Patients with neuromuscular disorders may be at increased risk of clinically significant effects including severe dysphagia and respiratory compromise from typical doses of XEOMIN.
- **Glabellar Lines:** Do not exceed the recommended dosage and frequency of administration of XEOMIN. In order to reduce the complication of ptosis the following steps should be taken:
  - avoid injection near the levator palpebrae superioris, particularly in patients with larger brow depressor complexes;
  - corrugator injections should be placed at least 1 cm above the bony supraorbital ridge.
- XEOMIN contains human serum albumin. Based on effective donor screening and product manufacturing processes, it carries an extremely remote risk for transmission of viral diseases and Creutzfeldt-Jakob disease (CJD). No cases of transmission of viral diseases or CJD have ever been reported for albumin.

### ADVERSE REACTIONS

**Glabellar Lines:** The most commonly observed adverse reaction (incidence  $\geq 2\%$  of patients and greater than placebo) for XEOMIN was Headache (5.4%).

**DRUG INTERACTIONS**

Co-administration of XEOMIN and aminoglycoside antibiotics or other agents interfering with neuromuscular transmission, e.g., tubocurarine-type muscle relaxants, should only be performed with caution as these agents may potentiate the effect of the toxin.

Use of anticholinergic drugs after administration of XEOMIN may potentiate systemic anticholinergic effects. The effect of administering different botulinum toxin products at the same time or within several months of each other is unknown. Excessive neuromuscular weakness may be exacerbated by administration of another botulinum toxin prior to the resolution of the effects of a previously administered botulinum toxin.

**USE IN PREGNANCY**

Pregnancy Category C: There are no adequate and well-controlled studies in pregnant women. XEOMIN should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

**PEDIATRIC USE**

The safety and effectiveness of XEOMIN in patients less than 18 years of age have not been established.

**Xeomin full Prescribing Information, including Boxed WARNING.**

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EM02114-00

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