



**JULY 17TH, 2015**  
**CALEDON COUNTRY CLUB**





# Enabling kids through the magic of snow sports

Track 3 is a story of success. Success not only for its growth over the past years, but for the hundreds of young people with varying disabilities, who, through the challenge of skiing and snowboarding, have discovered that in spite of their disability, they could live an active life.

Track 3 started in 1972, with a few amputee students and some hand me down equipment. The name Track 3 comes from the three tracks left in the snow by an amputee skiing with one ski and two outriggers. The program was funded by the Easter Seal Society, but was operated by a small group of dedicated volunteers. Some are still involved with the program today.

Since the program proved so successful to amputee youngsters, it was not long before those with other disabilities were introduced to the program. Once instructor-training methods were developed to teach these skiers, they too began to benefit in the same way as the amputees.

In 1987 a group of volunteers involved with Track 3, decided to separate from the Easter Seal Society, incorporating as the 'Ontario Track 3 Ski Association for The Disabled'. Their mandate... "To provide the best possible program for youngsters with disabilities, using only current ski equipment and fully trained and qualified instructors, support staff and ski technicians." To further this goal, Track 3 created its own Board of Directors, charged with keeping the organization constantly looking and moving forward, while remaining financially viable.

Over the years, Track 3 has more than met its mandate. The organization has developed a training system with detailed manuals that correspond to a graded instructor training program. Track 3 has their own trained, experienced course conductors to help enable new volunteers to work with the children on the hill. On an average year close to 80 new recruits receive level one training, and 30 or more instructors strive for level 2 and 3 certification. Although we are fortunate enough each year to recruit new volunteers, we also lose some volunteers for various reasons such as work, family, school etc. Each year we try to maintain and expand our volunteer base. This sometimes is a challenge, but we always seem to continue to move forward.

**Fundraising is important to the viability of the Track 3 program.** It is because of the generosity through these fundraising events that we have been able to effectively deliver the Ontario Track 3 Ski Association (Track 3) programs for the past 40 years to thousands of children and youth with disabilities. Track 3 will welcome golfers to a shotgun tournament featuring activities, games and both a silent and live auction. As in the past, the success of our event has been largely due to the contributions of our donors and sponsors who have gone out of their way to lend financial and product support. All of the funds raised will be used to assist in the delivery of Track 3 programs to the amazing children and young adults who will benefit from them this coming winter season.





Every year, a dedicated group of golfers, sponsors and volunteers participate. Please consider joining us for this amazing event, and help make a difference.

Foursome - \$800  
Individual Golfer - \$200  
Track 3 Volunteer - \$175

The benefits include:

- 18 holes golf with a power cart
- Complimentary use of the driving range & facilities
- BBQ Lunch on the Patio
- Dinner
- Fabulous golfer swag bag & prizes
- Silent & Live Auction
- Exciting on-course activities
- Steam Whistle Brewing Samples

Dinner Ticket - \$50

The benefits include:

- Dinner
- Silent & Live Auction

Please note that a portion of each golfer fee is tax deductible. Tax Receipts will be issued following the event.

**To register head to: <http://bit.ly/1yiT71t> and register online!**  
**If you have any questions please contact [Track3@track3.org](mailto:Track3@track3.org)**



# Sponsorship Opportunities

## What are the benefits of sponsoring?

Attracting a varied audience of corporate partners, local businesses and Track 3 supporters, the golf tournament is the perfect platform to promote your business while giving back to an organization that strives to provide opportunities for children and youth with disabilities, to learn how to ski or snowboard.

By supporting Ontario Track 3, we are able to fund the program delivery, purchase equipment and ensure that all students can participate and reap the benefits, regardless of any financial barriers.

### Title Sponsor - \$10,000

#### What are the benefits of sponsorship?

- One available at \$10,000
- Eight (8) complimentary golf spots (2 foursomes)
- Two (2) additional invitations to the reception and dinner
- Sponsor name recognition and logo in the program
- Signage at the event
- Opportunity for an on-site corporate display and/or distribution of marketing materials during registration
- Sponsor recognition during the tournament
- Honorary "Starter" for the tournament
- Opportunity to speak during reception
- Name and logo on all press releases to media
- Recognition on the Track 3 website
- Sponsor name and logo on all event promotions
- Photos of the event made available on CD

### Dinner Sponsor - \$5,000

#### What are the benefits of sponsorship?

- One available at \$5,000
- Four (4) complimentary golf spots (1 foursome)
- Sponsor name recognition and logo in the program
- Signage at reception & dinner
- Sponsor recognition during the tournament
- Recognition on the Track 3 website
- Sponsor name and logo on all event promotions





## Cart Sponsor - \$4,000

### What are the benefits of sponsorship?

- One available at \$4,000
- Two (2) complimentary golf spots
- Sponsor name recognition and logo in the program
- Signage on all golf carts
- Sponsor recognition during the tournament
- Recognition on the Track 3 website
- Sponsor name and logo on all event promotions

## Lunch Sponsor - \$3,000

### What are the benefits of sponsorship?

- One available at \$3,000
- Two (2) complimentary golf spots
- Sponsor name recognition and logo in the program
- Signage at lunch
- Sponsor recognition during the tournament
- Recognition on the Track 3 website
- Sponsor name and logo on all event promotions

## Silent Auction & Prize Donations

Track 3 needs your help! We are looking for amazing packages to put in our famous silent auction and prize table. The most coveted items include dinners, wine and spirits, jewelry, golf, ski passes, hotel stays, trips, tickets and unique experiences.

In addition we are looking for exciting items to place in our golfer swag bags. These could include gift cards, branded materials, packaged food items, etc. With the donation of swag bag gift items you are putting your product in the hands of corporate sponsors and dedicated Track 3 supporters.

If you have a great package or item in mind please contact [Track3@track3.org](mailto:Track3@track3.org)

## Classic Contest Sponsor - \$1,000

Longest Drive – Men's/Ladies'  
Closest to the Pin – Men's/Ladies';  
Putting Contest or create a fun contest of your own (subject to approval by tournament organizers)

### What are the benefits of sponsorship?

- Host a Classic Contest or create a fun contest of your own (subject to approval by tournament organizers)
- Sponsor name recognition and logo in the program
- Signage on the course at the sponsored hole
- Distribute information and network with participating golfers at hole
- Sponsor recognition during the tournament
- Recognition on the Track 3 website
- Sponsor name and logo on all event promotions
- Presentation of prize at the après-golf

## Hole Sponsor - \$250

### What are the benefits of sponsorship?

- 16 available at \$250 each
- –Sponsor name recognition in the event program
- Sponsor recognition at a hole
- Recognition on the Track 3 website



If you require additional information or would like to learn more about becoming a corporate sponsor today contact:

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**Jennifer Vivian**

Chair, Ontario Track 3 Ski Association Golf Tournament  
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**Adam Lowe**

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If you would like to sign up as an individual or as a foursome please visit <http://bit.ly/1yiT71t>



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